



AD PLACEMENT CONTRACT

/// ADVERTISER'S INFORMATION ///

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NOTES ABOUT ADVERTISEMENT:

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Winter/CBC Results (published in January) Spring (published in April) Fall (published in October)

Ad Size: Full Page (\$100 • 8.5" x 11") 1/2 Page (\$65 • 8.5" x 5.5" horizontal)

/// ONLINE MAGAZINE /// SUMMER ///

Summer/PWC Results (published in August)

Ad Size: Full Page (\$250 • 8.5" x 11") 1/2 Page (\$150 • 8.5" x 5.5" horizontal)

/// PRINTED SHOW PREMIUM BOOK ///

Pinto World Championship Color Breed Congress

Ad Size: Full Page (\$250 • 5.5" x 8.5") 1/2 Page (\$125 • 5.5" x 4.25" horizontal)

Contact magazine@pinto.org for more information on how to get

MAGAZINE MEDIA PACKAGE

MARKETING MEDIA PACKAGE

Bill me for each individual issue.

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I understand that my ad will be pulled from the publication if payment and/or ad is not received by the deadline. All cancellations must be made 10 days prior to publication date.

Signature of Advertiser: _____ Date: _____

MAIL CHECKS TO:

Pinto Horse Association of America®
7330 NW 23rd Street
Bethany, OK 73008

If you have questions,
email magazine@pinto.org
or call 405-491-0111 ext 224.

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2/4/20